FIXHQ OS — WHITE PAPER FOR SHOP OWNERS

The $8,896 Stack Audit

What the average repair shop pays every month for tools that don't bring in a single new customer — and the one stack that replaces them.

Most of this doesn't bring you one new customer. It's the base cost of getting clients, training employees, and running the shop — twelve separate bills, twelve separate logins, and none of them talking to each other.

WHAT YOU PAY FOR NOW	COST / MO	REPLACED IN FIXHQ OS BY
Answering service	**$700**	→ Anna (AI receptionist)
Marketing agency retainer	**$2,000**	→ Marketing Director module
Shop-owner coaching program, Pro tier	**$1,397**	→ ShopCoach
Coaching premium add-on	**$600**	→ ShopCoach
Training classes	**$220**	→ ShopCoach
Owner KPI dashboard	**$400**	→ OwnerHQ
Bookkeeping	**$1,500**	→ Books HQ
Bookkeeping cleanup	**$650**	→ Books HQ
Loyalty program	**$351**	→ Loyalty HQ
Oil sticker program	**$80**	→ StickerFix
Service reminders / customer intel	**$648**	→ Service HQ
Diagnostic platform	**$350**	→ Diag HQ
Total stack	**$8,896/mo**	**= $106,752 a year**

ONE STACK: FIXHQ OS

Foundation	**$1,249/mo**
Growth	**$1,997/mo**
Full OS	**$2,997/mo**
Full Stack — Full OS + Marketing Director + Books HQ & File HQ pack	**$4,793/mo**

10-day free trial on the bundles.

FULL STACK VS. THE OLD STACK

Save $4,103/mo

$49,236 a year — 46% less than the $8,896 stack, for one connected system instead of twelve separate bills.

> These defaults are real prices we paid these vendors ourselves at our own shops in Pittsburg, KS and Joplin, MO. Put in your own numbers with the free calculator.
>
> — **Sean O'Bryan**, owner, O'Bryan Auto & Diesel Repair · FixHQ OS by O'Bryan Digital

Run your own numbers

Free Stack Audit calculator — on the FixHQ OS pitch page

Start the 10-day free trial